



Updated On: November 14th, 2024

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**OttaBrit Digital** values your privacy and is committed to transparency about how we use cookies and similar tracking technologies on our website. This policy explains what cookies are, how we use them, and your choices regarding cookies.

## 1. What are Cookies?

Cookies are small text files stored on your device by your web browser when you visit a website. They help us understand how you use our site, so we can provide you with a better experience. Cookies may collect information about your device, browser, and browsing behavior.

## 2. Types of Cookies We Use

- **Essential Cookies:** These are necessary for our website to function properly, enabling core functionalities like security and accessibility.
- **Analytical Cookies:** We use Google Analytics to collect data on site traffic and user interactions. This data helps us improve our website and user experience by analyzing browsing patterns and performance metrics.

*Please note that we may add retargeting cookies in the future to help us deliver personalized advertising based on your interests.*

## 3. Managing Cookies

Most browsers allow you to refuse cookies or delete existing cookies. You can change your cookie settings in your browser to block cookies or alert you when cookies are being used. Note that disabling cookies may affect your experience on our website.

## 4. Contact Us

If you have any questions about our Cookie Policy, feel free to contact us at [info@ottabritdigital.com](mailto:info@ottabritdigital.com).