



Updated On: November 14th, 2024

OttaBrit Digital respects your privacy and is committed to protecting your personal information. This policy explains how we collect, use, and safeguard information provided when using our website, in compliance with Canada's Personal Information Protection and Electronic Documents Act (PIPEDA).

1. Information We Collect

We collect limited personal information through our website when you book a consultation using the Calendly scheduling tool embedded on our pages. This information may include your name, email address, and phone number. Additionally, we use Google Analytics to collect data about your interaction with our site, such as browsing patterns and site traffic.

2. How We Use Your Information

The personal information we collect is used to manage appointments, respond to inquiries, and provide a tailored experience. Google Analytics data helps us improve our website performance, understand user trends, and create content that better serves our audience. If you consent, this information may also be used in future Google Ads campaigns or retargeting efforts to provide relevant advertising to you. We do not sell, share, or disclose your information to third parties, except as required by law.

3. Cookies and Tracking

Our website uses cookies and similar tracking technologies to enhance your experience. Cookies are small files stored on your device that collect information such as browser type, pages visited, and time spent on our site. By using our site, you consent to this data collection for the purposes of site optimization and Google Analytics tracking. You can disable cookies in your browser settings if you prefer not to have this information collected.

In the future, cookies may also be used for ad retargeting purposes. If we implement these features, we will update our policy accordingly and provide options for managing preferences.

4. Third-Party Services

We use third-party services, including Calendly and Google Analytics, to assist in our operations. These services are governed by their own privacy policies, and we recommend reviewing them:

- [Calendly Privacy Policy](#)
- [Google Privacy Policy](#)

5. Data Security

We take reasonable precautions to protect your personal information. However, no data transmission over the internet can be guaranteed as completely secure. By using our website, you acknowledge that any information you share is provided at your own risk.

6. Your Rights

Under PIPEDA, you have the right to request access to, correction, or deletion of any personal information we hold about you. To exercise these rights or make inquiries, please contact us at info@ottabritdigital.com.

7. Updates to Our Privacy Policy

We may update this Privacy Policy periodically to reflect changes in our practices or legal obligations. Please review this page regularly to stay informed of any updates.

Contact Information

If you have any questions about this policy, please contact us at:

OttaBrit Digital

info@ottabritdigital.com